YOUR GUIDE TO INDY'S EMERGING TECH HUB

What do you know about the Indianapolis tech scene? If you grew up in Indiana and are looking to move back, are launching your tech career, or are interested in changing your career path to tech, Indianapolis can offer you the job in tech that best suits your interests and experience. From the startup entrepreneurial tech companies to scale-ups and enterprise tech giants, Indy

wants you to be the next tech-skilled or business-skilled employee in our Circle City.

POWERED BY



TECHPOINT

Tech jobs on average pay twice the

i los VS los

TECHNOLOGY COMPANIES committed to add

new jobs in Indiana in the coming years.3

According to SmartAsset, Indy is ranked the 4th best city for women in tech for gender pay gap in tech, income after housing costs, women as a percentage of the tech workforce and four-year tech

employment growth.16 വമാ

According to Time Magazine's MONEY section, Indy is one of the hottest cities for tech jobs.

Not only are tech jobs on the rise, but tech is

one of the highest paying industries in Indiana.

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Whether you are tech-skilled as a developer, or you are business-skilled in marketing,

of tech jobs waiting for you. Our ecosystem is outpacing that of other large tech hubs.

sales and leadership, Indy has thousands

CBRE ranked Indy 5th in the nation for tech job growth in 2016.²

VENTURE CAPITAL

Not only are Indy tech companies raising funds from prominent venture capital firms from across the nation, but the industry consistently raises more capital than any other industry in Indiana. Since 2000, Indiana has seen BILLION

in acquisitions and IPOs from more than companies such as Angie's List,

ExactTarget, and Interactive Intelligence.4

Tech jobs in Indy pay high wages that

to have the same standard of living in San Francisco.7

16%

in Austin

13%

in Indianapolis

25 TOP CITIES where your paycheck goes the furthest.8 Percent of wages Indianapolis tech workers spent on rent:

19%

in DC

27%

in San Francisco

Average apartment rental rate

\$2,796 in San Francisco,

\$4,412 in NYC

TECH REAL ESTATE

is Indy's first scale-up tech office space.

Located downtown, the building offers

\$30/square foot

Downtown Indianapolis is pedestrian

friendly with trails, bike paths and

IndyGO public bus

to visitors and residents with

to facilitate your life in the

and beyond.

city. 12 Or just grab an Uber or Lyft to get around downtown

and Indy

Eleven

amongst others

transit provides commuting options

fixed routes throughout

accessible bus stops.

the city. 11

month-to-month leases and amenities such as a fitness area, gymnasium, event center,

make the low cost of living an even better

deal. Rent and housing prices are far

lower than the coasts, meaning less of

your monthly budget is spent on housing and more can be spent on your lifestyle.

6666

Indy is one of

33%

in NYC 2

\$801/month9 Median home price Compared to \$119,000° \$1,177 in Austin, Median rent price \$1,619 in Seattle, \$950/mo⁹ \$1,646 in DC,

18%

in Seattle

Indy is no stranger to the modern office space of tech companies. Not only do we have innovative tech workspaces within tech companies, but we are launching coworking studios and scale-up tech campuses left and right. **OVER 50 COWORKING**

THE UNION 525

and more.

compared to

in New York.



\$60/square foot in San Francisco

Need to make a quick trip? BlueIndy has planned up to stations throughout the city with

electric cars available. PHOTO SOURCE: VISIT INDY

CULTURE AND ENTERTAINMENT

High-wages and a low cost of living are matched with a bustling entertainment scene of sports, music, restaurants, events and more.

Indians

Conde Nast Traveler named Indy one of the best places to visit in the summer, and our airport has been Indy was named the most "Underrated Food City in America" by Conde Nast. 13

More than 100 breweries

are active in Indiana, dozens

of which are located in Indianapolis.

Indy is filled with a variety of food

and drink options, including

ice cream trail, vegan and

farm-to-table and more! 15

vegetarian dining, breweries,

top-rated restaurants, food

truck festivals, farmers markets,

DISRUPT INDY,

and dozens more occur

support entrepreneurs,

diversity, and innovation.

year-round in Indy to

Indy Fuel

Indianapolis is known for our strength in building a supportive and inclusive community. Whether you are interested in developing your professional network, looking to meet other like-minded folks in your industry, or you want to engage with families and friends throughout the city, here are just a few ways to do so. Tech-specific events such as POWDERKEG, THE STARTUP LADIES, I(((0)))]

> companies are launched daily. Find a list of tech companies in TechPoint's Tech Directory, a free online listing that includes industry, location and hiring status. TechPoint's MIRA AWARDS honors 'THE BEST OF TECH IN INDIANA' with awards for Tech Company of

> > the Year, Innovation of the

Year, Rising Star of the Year,

KRONOS°

Hundreds of startup, scale-up and

enterprise tech companies exist in Indiana and new

Sigstr "There is so much to be excited about regarding the growth of tech and talent in this city. The technology community is getting stronger every day, the future is very bright." DAVE DUKE

"Indianapolis' competitive advantage is in how it gives

young talent the ability to build the tech community. It

and it has solidified its status which reduces the risk of it crashing. This makes it the perfect city for young grads to

has grown quite a bit in the four years I've been here,

take risks. Indy provides the leadership, trailblazers,

network to grow towards your dreams."

PAULA ROMERO

ELIZABETH HAGERMAN

part of the culture. In fact, in 2010 we had to make a decision to stay here, return to California, or move to Austin. My wife, Anna, and I had to consider a number of factors. From a family standpoint we felt the Indy community was a great fit, but we also realized that professionally there was appeal. There were a number of very young companies doing interesting things in tech. We decided that it would be exciting to be a part of that new group of companies, maybe help the 'next

TIM HARVEY

generation' of Aprimo/Exact Target/Interactive Intelligence-type businesses grow and develop."

COMMUNITY

Looking to give back? Tech-focused nonprofits such as TechPoint Foundation for Youth, Nextech, the Indy Women in Tech Foundation and others exist to support STEM efforts and could use your help as a volunteer, donor or event attendee.

"There is a special vibe and energy In Indianapolis,

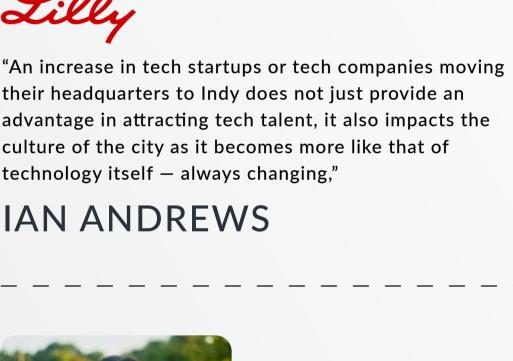
decisions my wife and I have ever made."

DOUGLAS DING

especially downtown and especially in the growing tech

community. Moving to Indianapolis is one of the best

and more.



& torchlite

"Indy is a very collaborative environment, and the

SUSAN MARSHALL

"When we first moved to Indianapolis, we immediately felt the strength of Hoosier Hospitality. It's a genuine

Find your next job in tech at techpoint.org/job-board the job demand will grow with it. Are you ready to take the leap and become one of the newest

Sources: 1. Time Magazine's MONEY section: http://time.com/money/4812479/top-20-cities-tech-jobs/ 2. CBRE: https://www.ibj.com/articles/61140-report-indy-ranks-fifth-in-tech-job-growth?v=preview 3. Indiana Economic Development Corporation 4. 2015 TechPoint Central Indiana Workforce Study: http://www.techpoint.org/research

5. Pricewaterhouse Coopers / MoneyTree Report: http://www.pwc.com/us/en/technology/moneytree/explorer.html#/ 6. TechPoint: http://www.techpoint.org 7. Bestplaces.net: http://www.bestplaces.net/ 8. Forbes: http://www.forbes.com/sites/kathryndill/2016/06/17/the-cities-where-your-paycheck-will-go-the-furthest-2/#62ca4a384e1a

JOB DEMAND

median average wage.

In 2016,

In 2016, of the in venture capital in Indiana companies.

2/3 of the dollars

and 3/4 of the deals went to tech companies.⁵

COST OF LIVING QUALITY OF LIFE

\$100,000/YEAR in Indianapolis would have to have their salary increase to

STUDIOS AND INCUBATORS are located throughout the state of Indiana. The Speak Easy, Launch Indy, The Hinge and Pin Bureau, Level Up and more are located downtown.

IN MAY 2017,

hikes that are available near your favorite spots, your office and your neighborhood with daily, monthly and annual passes.¹

The Pacers Bikeshare offers

100%

TRANSPORTATION

Indianapolis Indianapolis Indy is home to the Indiana Colts Pacers and **NCAA** March **Madness**

THE TOP-RANKED AIRPORT for five years straight. 13 THE INDIANAPOLIS 500 takes places every weekend at the Indianapolis Motor

Speedway with an audience of more than

from all over the world.

Gen Con continues to call Indianapolis it's home for

the best four

days in gaming

bringing 65,000 people to Indy each year. 14

 \odot LADIES IN SAAS,

Skills-based meetup groups exist to network and learn from peers

scrum to Python and JavaScript.

IndyHackers.org

about topics from agile and

Find them all on

and get plugged-in.

46464 6161

ZYLD

I am extremely humbled to hold and to which I'm excited to contribute." **ROHIT JESUDIAN**

"I now sit in one of the fastest growing tech companies

in Indianapolis, working alongside some of the brightest

minds in the industry, being mentored weekly by some of the titans of the Indianapolis tech scene. It's a space that

organizations - like TechPoint or Women & Hi Tech - and

"A lot of people were shocked when I moved back to

my career more effectively than if I stayed on the

trajectory I was following."

Indiana because it was an abrupt choice. They thought it

was because I wanted to be near my family, or start my

own family in a state with more affordable cost of living. It is possible for a girl in her 30's to be motivated by her career. I was able to come back to Indiana and advance

technology itself — always changing,"

IAN ANDREWS

community here really does believe that rising tides lifts all boats. This means startups have access to mentorship, talent, technology and funding. I would recommend anyone interested in technology move to Indianapolis."

9. Zillow: https://www.zillow.com/research/housing-affordability/ 10. Pacers: https://www.pacersbikeshare.org/ 11. Visit Indy: https://www.visitindy.com/indianapolis-indygo-indianapolis-public-transportation-corporation

12. Blue Indy: https://www.blue-indy.com/ 13. Conde Nast Traveler: http://www.cntraveler.com/gallery/6-us-cities-to-watch-in-2017 14. Gencon: http://www.gencon.com/ 15. Visit Indy: https://www.visitindy.com/indianapolis-foodies 16. SmartAsset: https://smartasset.com/mortgage/best-cities-women-in-tech-2017

As Indy continues to emerge as a tech hub, members of the Indy tech scene?