

Mira Awards Application Questions

ALL CATEGORIES

NOTE: This document is provided so that you may view all of the questions asked on each category form to help you prepare for completing the [online application](#). All applications must be completed online.

WELCOME TO THE TECHPOINT MIRA AWARDS APPLICATION FORM!

Thank you for creating a Reviewr Account and beginning your Mira Awards application. Click the Next button below to choose a category and get started. We'll notify you of approaching deadlines and keep you in the loop throughout the Mira Awards season.

[Download the Categories Overview Flyer](#) for a high-level introduction to the categories. [Download the Categories & Criteria Guide](#) in order to prepare the best possible application.

At any time during the application process, you may click the Save & Logout button, located at the top of the screen. This will save the information you have entered so far and allow you to log back in to complete your form at a later date.

All applications are due by January 22, 2021.

Please note that, for security purposes, this application form has a 2-hour time limit. If you are inactive on this form for 2 hours or more, you will be automatically logged out of the system. You may log back in with your username (email address) and password.

By creating an account you are agreeing to receive occasional emails from TechPoint about the Mira Awards.

NEW VIDEO GUIDELINES: All applicants are encouraged to provide a five (5) minutes maximum explainer video to accompany your application. This could be as simple as a smartphone or Zoom recording of your CEO, product manager or other relevant leader explaining what you have accomplished and why it matters—your application elevator pitch, if you will. While this will not replace the primary essay on the written application entirely, it may make it easier for you to get your point across to the judges. Regardless of whether or not you provide an explainer video, you must still complete the written application form.

there are two ways you may submit videos. You can upload the video file itself using the attachments uploader tool in the online application, or you can upload your video to a video platform like YouTube or Vimeo and include a link to the video in your application content.

Our best suggestion is to use the video as your dynamic application introduction to the judges, and then use the first essay question on the form—WHY DOES THIS APPLICANT DESERVE A

MIRA AWARD—as the top line highlights of the video spelling out your application's key achievements and significance.

Pandemic Pivot of the Year

APPLICANT NAME

Enter the name of the applicant as it should appear in the Mira Awards Gala program and media news stories, etc. In most cases this will be the company name unless you are applying as an individual. Individuals are commonly listed as "Name, Title, Company."

WHY DOES THIS APPLICANT DESERVE A MIRA AWARD?

5000 characters left

The best applications will provide a compelling story of what you have achieved, and where relevant, detailed descriptions of a problem/opportunity, the solution and the results/outcome. Focus on demonstrating excellence and innovation within the chosen category. Provide supporting documents below as attachments if desired.

APPLICANT WEBSITE/URL INCLUDING HTTP:// OR HTTPS://

5 Criteria Questions

DESCRIBE THE PROBLEM OR OPPORTUNITY THE APPLICANT FACED AND RESPONDED TO. WHAT MAKES IT SIGNIFICANT?

1000 characters left

DESCRIBE HOW YOU PIVOTED. WHAT KEY STEPS DID YOU TAKE TO PIVOT AND WHY ARE THEY SIGNIFICANT?

1000 characters left

WHAT ABOUT THE PIVOT IS CREATIVE, BOLD, UNIQUE OR INNOVATIVE? WHAT SETS IT APART?

1000 characters left

LIST AVAILABLE DATA POINTS AND RESULTS/OUTCOMES THAT DEMONSTRATE THE IMPACT OF THE PIVOT (FOR YOUR COMPANY, CUSTOMERS, EMPLOYEES, COMMUNITY, ETC.)

1000 characters left

DESCRIBE HOW THIS PIVOT EXPERIENCE HAS AFFECTED YOUR COMPANY OR ORGANIZATION AND WILL IMPACT IT INTO THE FUTURE.

1000 characters left

Please upload a supporting document or documents if necessary.

Video, Diagram, Photo, Review and/or Other Supporting Materials

Attachment File Name Attachment Description

UPLOAD ATTACHMENT

SUBMIT

Community Impact Award

APPLICANT NAME

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WHY DOES THIS APPLICANT DESERVE A MIRA AWARD?

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APPLICANT WEBSITE/URL INCLUDING HTTP:// OR HTTPS://

5 Criteria Questions

LIST COMMUNITY PROJECTS EXECUTED BY THE APPLICANT DURING CALENDAR YEAR 2020.

1000 characters left

IN WHAT WAYS DID THESE EFFORTS ADVANCE INDIANA'S TECH COMMUNITY?

1000 characters left

WHAT HAS THE APPLICANT DEVELOPED THAT IS NEW OR INNOVATIVE?

1000 characters left

DESCRIBE THE APPLICANT'S CONTRIBUTIONS TO INSPIRING OTHERS AND DRIVING THE TECH INDUSTRY FORWARD IN INDIANA.

1000 characters left

HOW DID THE APPLICANT ADVANCE DIVERSITY, EQUITY AND INCLUSION AND/OR CREATE OPPORTUNITIES FOR UNDERREPRESENTED INDIVIDUALS?

1000 characters left

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UPLOAD ATTACHMENT

SUBMIT

Exceptional Employer Award

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WHY DOES THIS APPLICANT DESERVE A MIRA AWARD?

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APPLICANT WEBSITE/URL INCLUDING HTTP:// OR HTTPS://

5 Criteria Questions

DESCRIBE COMPANY PLANS FOR NEW HIRES/EMPLOYEE GROWTH OVER THE NEXT THREE YEARS.

1000 characters left

DESCRIBE COMPANY PLANS FOR REVENUE GROWTH OVER THE NEXT THREE YEARS.

1000 characters left

HOW HAS THE COMPANY DEVELOPED AND LEVERAGED ITS INDIANA-BASED TALENT?

1000 characters left

HOW DOES THE COMPANY'S CULTURE ENHANCE PERFORMANCE AND HELP IT TO SUSTAIN A COMPETITIVE ADVANTAGE?

1000 characters left

IN WHAT WAYS HAS THE COMPANY ADVANCED DIVERSITY, EQUITY AND INCLUSION AND/OR CREATED OPPORTUNITIES FOR UNDERREPRESENTED INDIVIDUALS?

1000 characters left

COMPANY FOUNDING

NUMBER OF INDIANA EMPLOYEES IN 2020

NUMBER OF INDIANA EMPLOYEES IN 2019

Enter NA if the applicant did not exist prior to 2020

NUMBER OF INDIANA EMPLOYEES IN 2018

Enter NA if the applicant did not exist prior to 2019

NUMBER OF TOTAL WORLDWIDE EMPLOYEES IN 2020

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SUBMIT

Large Enterprise of the Year

APPLICANT NAME

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5 Criteria Questions

DESCRIBE COMPANY PLANS FOR NEW HIRES/EMPLOYEE GROWTH OVER THE NEXT THREE YEARS.

1000 characters left

DESCRIBE COMPANY PLANS FOR REVENUE GROWTH OVER THE NEXT THREE YEARS.

1000 characters left

HOW HAS THE COMPANY DEVELOPED AND LEVERAGED ITS INDIANA-BASED TALENT?

1000 characters left

DESCRIBE THE COMPANY'S CULTURE IN RELATION TO THE TRIPLE BOTTOM LINE (THE 3PS OF SUSTAINABILITY) PEOPLE, PLANET, AND PROFIT.

1000 characters left

IN WHAT WAYS HAS THE COMPANY ADVANCED DIVERSITY, EQUITY AND INCLUSION AND/OR CREATED OPPORTUNITIES FOR UNDERREPRESENTED INDIVIDUALS?

1000 characters left

COMPANY FOUNDING

NUMBER OF INDIANA EMPLOYEES IN 2020

NUMBER OF INDIANA EMPLOYEES IN 2019

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NUMBER OF INDIANA EMPLOYEES IN 2018

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NUMBER OF WORLDWIDE EMPLOYEES IN 2018

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COMPANY ANNUAL REVENUE IN 2018

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UPLOAD ATTACHMENT

SUBMIT

Investor of the Year

APPLICANT NAME

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WHY DOES THIS APPLICANT DESERVE A MIRA AWARD?

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APPLICANT WEBSITE/URL INCLUDING HTTP:// OR HTTPS://

5 Criteria Questions

WHAT INVESTMENTS DID THE APPLICANT MAKE IN INDIANA COMPANIES DURING CALENDAR YEAR 2020?

1000 characters left

IN WHAT WAYS DOES THE APPLICANT INVEST IN ITS INDIANA PORTFOLIO OR THE COMMUNITY BEYOND THE FINANCIAL INSTRUMENT?

1000 characters left

DOES THE APPLICANT HAVE A SPECIAL INTEREST OR PASSION FOR INVESTING IN INDIANA COMPANIES? IF YES, WHAT INSPIRES THEM?

1000 characters left

WHAT IS THE GRAND TOTAL THE APPLICANT HAS INVESTED IN INDIANA COMPANIES OVER TIME?

1000 characters left

LIST CIVIC ACTIVITY INCLUDING ADVANCING DIVERSITY, EQUITY AND INCLUSION AND/OR CREATING OPPORTUNITIES FOR UNDERREPRESENTED INDIVIDUALS.

1000 characters left

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Video, Diagram, Photo, Review and/or Other Supporting Materials

Attachment File Name Attachment Description

UPLOAD ATTACHMENT

SUBMIT

Innovation of the Year

APPLICANT NAME

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WHY DOES THIS APPLICANT DESERVE A MIRA AWARD?

5000 characters left

The best applications will provide a compelling story of what you have achieved, and where relevant, detailed descriptions of a problem/opportunity, the solution and the results/outcome. Focus on demonstrating excellence and innovation within the chosen category. Provide supporting documents below as attachments if desired.

APPLICANT WEBSITE/URL INCLUDING HTTP:// OR HTTPS://

5 Criteria Questions

WHAT SPECIFICALLY ABOUT THE WORK IS INNOVATIVE?

1000 characters left

DESCRIBE THE R&D/DEVELOPMENT PROCESS THAT CREATED THIS INNOVATION.

1000 characters left

PROVIDE A DEVELOPMENT TIMELINE FOR THE INNOVATION.

1000 characters left

IN WHAT WAYS IS THIS INNOVATION A TRAILBLAZING, MARKET DISRUPTING OR OTHERWISE SIGNIFICANT SCIENTIFIC ACHIEVEMENT?

1000 characters left

HOW MIGHT THE INNOVATION BE APPLIED TO FUTURE PRODUCTS/SERVICES AND WHAT POTENTIAL IMPACT IS EXPECTED?

1000 characters left

Please upload a supporting document or documents if necessary.

Video, Diagram, Photo, Review and/or Other Supporting Materials

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UPLOAD ATTACHMENT

SUBMIT

Rising Entrepreneur Award

APPLICANT NAME

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WHY DOES THIS APPLICANT DESERVE A MIRA AWARD?

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APPLICANT WEBSITE/URL INCLUDING HTTP:// OR HTTPS://

5 Criteria Questions

WHAT BUSINESS (OR BUSINESSES) HAS THE APPLICANT STARTED?

1000 characters left

HAS THE APPLICANT RAISED CAPITAL? IF YES, LIST AMOUNT AND SOURCE. IF BOOTSTRAPPED, EXPLAIN.

1000 characters left

LIST THE APPLICANT'S PRIMARY ENTREPRENEURIAL ACCOMPLISHMENTS.

1000 characters left

LIST AWARDS/HONORS RECEIVED.

1000 characters left

LIST CIVIC ACTIVITY, MEMBERSHIPS AND ASSOCIATIONS, AND ANY OTHER COMMUNITY INVOLVEMENT, INCLUDING DIVERSITY, EQUITY AND INCLUSION EFFORTS.

1000 characters left

Please upload a supporting document or documents if necessary.

Video, Diagram, Photo, Review and/or Other Supporting Materials

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UPLOAD ATTACHMENT

SUBMIT

Rising Tech City Award

APPLICANT NAME

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WHY DOES THIS APPLICANT DESERVE A MIRA AWARD?

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APPLICANT WEBSITE/URL INCLUDING HTTP:// OR HTTPS://

5 Criteria Questions

LIST COMMUNITY PROJECTS EXECUTED BY THE APPLICANT DURING CALENDAR YEAR 2020.

1000 characters left

IN WHAT WAYS DID THESE EFFORTS ADVANCE THE LOCATION'S TECH FRIENDLINESS?

1000 characters left

WHAT HAS THE APPLICANT DEVELOPED THAT IS NEW OR INNOVATIVE?

1000 characters left

DESCRIBE ANY SPECIFIC EFFORTS TO ATTRACT TECH TALENT OR RECRUIT TECH COMPANIES TO THE LOCATION.

1000 characters left

HOW DID THE APPLICANT ADVANCE DIVERSITY, EQUITY AND INCLUSION AND/OR CREATE OPPORTUNITIES FOR UNDERREPRESENTED INDIVIDUALS?

1000 characters left

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UPLOAD ATTACHMENT

SUBMIT

Scale-up of the Year

APPLICANT NAME

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WHY DOES THIS APPLICANT DESERVE A MIRA AWARD?

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APPLICANT WEBSITE/URL INCLUDING HTTP:// OR HTTPS://

5 Criteria Questions

DESCRIBE COMPANY PLANS FOR NEW HIRES/EMPLOYEE GROWTH OVER THE NEXT THREE YEARS.

1000 characters left

DESCRIBE COMPANY PLANS FOR REVENUE GROWTH OVER THE NEXT THREE YEARS.

1000 characters left

LIST THE COMPLETE LEADERSHIP TEAM AND THEIR ROLES IN DRIVING SUCCESS FOR THIS SCALE-UP, INCLUDING ANY KEY ADVISORS.

1000 characters left

IN WHAT WAYS IS THIS SCALE-UP THINKING BIG? HOW WILL THE COMPANY REACH A \$1 BILLION VALUATION (OR HIGH-WATER MARK FOR THIS PARTICULAR COMPANY/INDUSTRY)?

1000 characters left

EXPLAIN HOW THIS COMPANY'S PERFORMANCE OVER THE PAST THREE YEARS HAVE SET UP FUTURE HIGH GROWTH FOR THE SCALE-UP.

1000 characters left

COMPANY FOUNDING

NUMBER OF INDIANA EMPLOYEES IN 2020

NUMBER OF INDIANA EMPLOYEES IN 2019

Enter NA if the applicant did not exist prior to 2020

NUMBER OF INDIANA EMPLOYEES IN 2018

Enter NA if the applicant did not exist prior to 2019

NUMBER OF TOTAL WORLDWIDE EMPLOYEES IN 2020

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NUMBER OF WORLDWIDE EMPLOYEES IN 2018

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COMPANY ANNUAL REVENUE 2020

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UPLOAD ATTACHMENT

SUBMIT

Startup of the Year

APPLICANT NAME

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WHY DOES THIS APPLICANT DESERVE A MIRA AWARD?

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APPLICANT WEBSITE/URL INCLUDING HTTP:// OR HTTPS://

5 Criteria Questions

DESCRIBE COMPANY PLANS FOR NEW HIRES/EMPLOYEE GROWTH OVER THE NEXT THREE YEARS.

1000 characters left

DESCRIBE COMPANY PLANS FOR REVENUE GROWTH OVER THE NEXT THREE YEARS.

1000 characters left

WHAT ARE THE STARTUP'S GO-TO-MARKET STRATEGIES AND HOW IS SUCCESS BEING MEASURED?

1000 characters left

LIST THE COMPLETE LEADERSHIP TEAM AND THEIR ROLES IN DRIVING SUCCESS FOR THIS STARTUP, INCLUDING ANY KEY ADVISORS.

1000 characters left

HOW HAS THIS STARTUP ACHIEVED OR DEMONSTRATED A LIKELIHOOD TO ACHIEVE MEASURABLE GROWTH AND POTENTIAL FOR HIGH-GROWTH IN THE FUTURE?

1000 characters left

COMPANY FOUNDING

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SUBMIT

Service Partner of the Year

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WHY DOES THIS APPLICANT DESERVE A MIRA AWARD?

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APPLICANT WEBSITE/URL INCLUDING HTTP:// OR HTTPS://

5 Criteria Questions

WHAT SPECIFIC SERVICE WAS PROVIDED AND WHAT PROBLEM DID IT SOLVE?

250 characters left

IN WHAT WAYS IS THE SERVICE NEW, INNOVATIVE OR DISRUPTIVE?

250 characters left

DESCRIBE HOW THIS SERVICE WAS DEVELOPED INCLUDING A DEVELOPMENT TIMELINE.

250 characters left

HOW DID YOU MEASURE SUCCESS AND HOW DID THE SERVICE IMPACT THE CLIENT/DEPARTMENT?

250 characters left

PROVIDE OTHER CLIENT/DEPARTMENT OUTCOMES THAT DEMONSTRATE THE REAL-WORLD SUCCESS AND GREAT VALUE OF THE SERVICE.

250 characters left

COMPANY FOUNDING

NUMBER OF INDIANA EMPLOYEES IN 2020

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SUBMIT

Tech Education Award

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WHY DOES THIS APPLICANT DESERVE A MIRA AWARD?

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APPLICANT WEBSITE/URL INCLUDING HTTP:// OR HTTPS://

5 Criteria Questions

WHAT HAS THE APPLICANT DEVELOPED THAT IS NEW OR INNOVATIVE?

1000 characters left

HOW DOES THIS DEVELOPMENT ADVANCE TECH EDUCATION AND/OR THE EDUCATION OF STUDENTS BEYOND THE MERE USE OF TECHNOLOGY?

1000 characters left

IN WHAT WAY OR WAYS DOES THE APPLICANT INSPIRE STUDENTS TO LEARN?

1000 characters left

DESCRIBE THE APPLICANT'S IMPACT ON STUDENT ACHIEVEMENT.

1000 characters left

LIST CIVIC ACTIVITY INCLUDING ADVANCING DIVERSITY, EQUITY AND INCLUSION AND/OR CREATING OPPORTUNITIES FOR UNDERREPRESENTED INDIVIDUALS.

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SUBMIT

Tech Product of the Year

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5 Criteria Questions

WHAT SPECIFIC PROBLEM DOES THIS PRODUCT SOLVE AND HOW DOES IT SOLVE IT?

1000 characters left

DOES THE PRODUCT DEMONSTRATE TECH INNOVATION, MARKET DISRUPTION OR BOTH, AND HOW SO?

1000 characters left

DESCRIBE HOW THIS PRODUCT WAS DEVELOPED, SUCH AS YOUR SPECIFIC INNOVATION APPROACH, INCLUDING A DEVELOPMENT TIMELINE.

1000 characters left

HAS THE PRODUCT PROVEN ITS MARKET VIABILITY THROUGH MASS USAGE, STRONG PILOTS, PAYING CUSTOMERS OR OTHER METRICS? EXPLAIN.

1000 characters left

IN WHAT WAYS DOES THIS PRODUCT HAVE LASTING ABILITY AND THE POTENTIAL TO BECOME A TECHNOLOGY STAPLE?

1000 characters left

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SUBMIT
