

TECHPOINT

Transforming Indiana into a Global Leader in Digital Innovation

JOIN US.



MEMBERSHIP **2** | INNOVATION **5** | COMMUNITY **7** | TALENT **8**



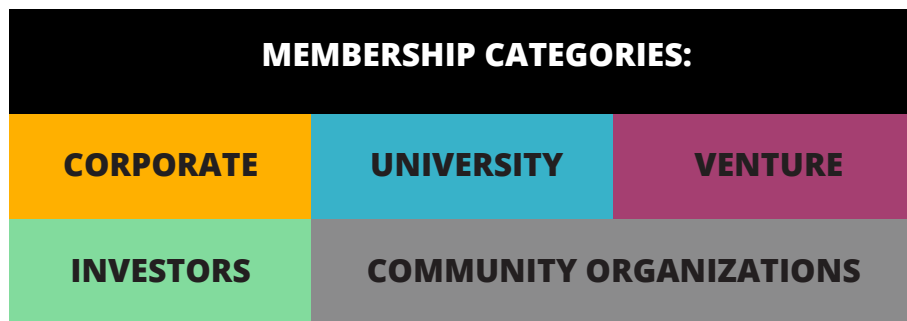
Indiana : A Global Leader in Digital Innovation

It's an exciting time to be part of the tech world, especially here in the great state of Indiana. We are known to grow things, to make things, and to move things. Through tech, we are also transforming things. We have a huge opportunity to give every person, every Indiana company and every community within our borders a competitive edge through tech in today's global digital economy.

- 92 percent of all jobs in Indiana require digital skills.
- Tech fuels innovation and growth across sectors.
- Tech drives the majority of our venture capital activities.

The most effective way for Hoosiers to attain a higher standard of living is to use technology to spark growth in productivity. Led by industry, TechPoint is uniquely positioned as a trusted partner at the intersection of public, private and academic sectors. We help grow Indiana's tech ecosystem, and we use the term "ecosystem" because we believe tech grows best when talent, innovation and community are intertwined.

TechPoint membership is more than a network. It is a collaborative community of leaders who help guide our strategy and shape Indiana's economic future.



LEARN MORE



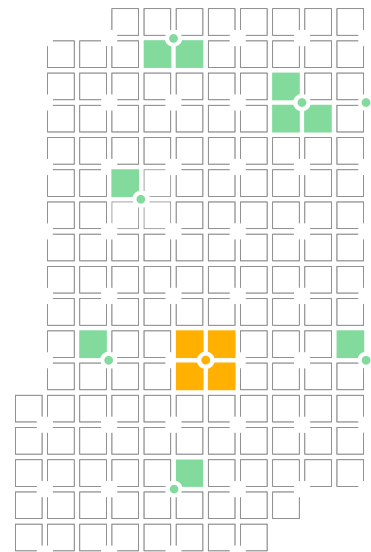
TECHPOINT MEMBERSHIP

Help drive digital innovation in Indiana through TechPoint Membership

TechPoint's success is powered by the partnership of member companies, universities, investors and organizations, all leaders in industries that are positively changing the world. Our membership includes Fortune 500 companies with a massive global presence, exciting startup companies still building their foundations and breaking onto the scene and everything in between.

These companies include leaders and innovators in tech products, services, marketplaces and more. Their individual industries may differ, but their presence and impact on the greater tech ecosystem is profound.

As a TechPoint member, you and your peers directly help craft the future strategy of digital innovation in Indiana. We simply cannot do what we do without industry insight, consistent participation and financial support from our members.



MEMBER BENEFITS/OPPORTUNITIES

- Designated engagement manager to customize your work with TechPoint
- C-Suite peer group convening invitations
- Access to all-star talent now and in the future through TechPoint's work to develop long-term, robust talent pipelines
- Local, statewide and national promotion
- Recognition as a thought leader within and beyond your direct industry
- Among the first to know about exciting programming opportunities for venture capital and talent support
- Connections to those who can help grow your company
- Opportunities to help other leaders grow
- A seat at the table where important economic development decisions are made

TECHPOINT MEMBERSHIP



Talent Programs

BUILDING THE FUTURE OF YOUR TEAM

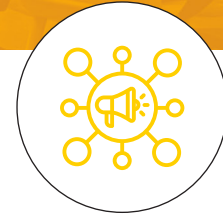
- Priority access to all TechPoint talent programs
- Free consulting on skills-based hiring practices, nontraditional talent pipeline
- building, and engagement in our talent programs
- Inclusion in the Mission41K Talent Impact Network



Innovation Programs

DEVELOPING INDUSTRY-LEADING COMPANIES

- Complimentary admission to Venture Connect events to meet potential investors
- Prioritized access to Indiana Founders Network and our venture support team
- Opportunities to join our extended innovation network and provide mentorship
- Membership in Indiana CIO Network and access to peers and best practices



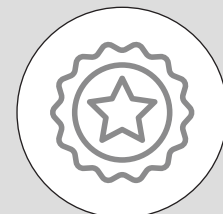
Community

BEING PART OF THE STORY OF INDIANA TECH

- Priority placement in thought leadership opportunities in the community/media
- Celebrated on our website as a member
- Social media amplification
- Priority support and promotion on TechPoint Community Events and Job Board
- Invitations to public speaking events and brand marketing opportunities

TECHPOINT PROGRAM BENEFITS AND PRIORITY ACCESS

- 10% Discounts on TechPoint programs and sponsorship packages including Mira, Xtern and more
- First access to sponsorship opportunities



READY TO JOIN? EMAIL US AT ENGAGEMENT@TECHPOINT.ORG

TALENT

Catalyze Inclusive Tech Talent Growth

MISSION 41K TALENT SUMMIT

INDIANA'S TECH TALENT MOVEMENT, GROW INTO THE FUTURE	PRESENTING \$7,500	GOLD \$3,500	TABLING \$500
Logo included in all marketing, event signage and press materials	✓	✓	
Verbal mention of thanks for all sponsors by TechPoint leader at the event	✓	✓	
Opportunity to address all attendees at the event	✓		
Opportunity to speak before specific sessions	✓	✓	
Provide a swag item to all attendees that is co-branded with TechPoint covered by the sponsor	✓	✓	
Opportunity to set up a table to share materials and information at the event	✓	✓	✓

LEADERSHIP ACADEMY

SUPER CHARGE TECH LEADERSHIP	PRESENTING \$10,000	SESSION SPONSOR \$2,000
Logo included in all marketing and press materials	✓	✓ (Included in specific session logistics email)
Verbal mention of thanks for all sponsors during the program	✓	✓ (Verbal mention of thanks during session)
Opportunity to address all attendees at the event (not to exceed 5 minutes)	✓	
Opportunity to speak before session (2 minutes)		✓
Provide a swag item to all participants that is co-branded with TechPoint covered by the sponsor	✓	

INNOVATION

Fueling Entrepreneurial Success and Leading Tech Future

FUELING ENTREPRENEURIAL SUCCESS		ENTIRE SERIES SPONSOR		SINGLE EVENT SPONSOR		REPORTS
		PRESENTING (\$30,000)	PLATINUM (\$10,000)	GOLD (\$5,000)	SILVER (\$3,000)	BRONZE (\$2,000)
Indiana Founders Network (IFN)	Peer network of 150+ founders, building together	✓	✓			
Venture Connect	Events for the most robust network of founders and investors in Indiana	✓	✓			
Venture Reports	Quality tech venture data insights for founders and investors	✓	✓			✓
Venture Support	Network of domain experts, enabling entrepreneurial success	✓	✓			
VCI Marketplace	Indiana's only marketplace for venture capital tax credit transfers	✓	✓			
Choice of either sponsoring Venture Connect or Indiana Founders Network				✓	✓	

LEADING TECH FUTURE		ENTIRE SERIES SPONSOR		SINGLE EVENT SPONSOR		REPORTS
		PRESENTING (\$30,000)	PLATINUM (\$10,000)	GOLD (\$5,000)	SILVER (\$3,000)	BRONZE (\$2,000)
CIO Network						
Peer network of 300+ technology leaders across sectors	Logo presence as presenting sponsor for all events	✓				
	Annual logo placements in all invites and monthly newsletters	✓	✓			
	Logo on website	✓	✓	✓		
	Event logo placement at venue	✓	✓	✓		
	Welcome remarks	✓	✓	✓		
	Tickets to in-person event	2	2	2		
AI Innovation Network						
Peer network of 100+ cutting-edge AI innovators and practitioners	Logo on website	✓				
	Logo on all related marketing	✓	✓	✓	✓	
	Event logo placement at venue	✓	✓	✓	✓	
	Logo placement on AI case studies	✓	✓			✓
	Special thanks in AI case studies	✓				✓
	Tickets to in-person event	2	2	2		

Secure Connect		PRESENTING (\$10,000)	KEYNOTE (\$7,500)	TABLING (\$1,500)
The go-to-conference for cyber professionals	Welcome everyone 5 minutes to talk, and on all marketing and a social post, Index	✓	✓	
	Intro Speaker and in programming	✓	✓	
	Table Opportunity	✓	✓	✓
	Logo placement on website/signage	✓	✓	✓

COMMUNITY

Community of Innovation

MIRA AWARDS (INCLUDING TECH 25)

Indiana's biggest night for tech with award categories spanning talent and innovation. From emerging leaders and startups to corporate tech teams and trailblazers, Mira Awards now boasts 1,500 gala attendees and 2,000 process participants.

LEARN MORE



MIRA AWARDS (INCLUDING TECH 25)	PRESENTING CUSTOM	DIAMOND (\$25,000)	PLATNIUM (\$15,000)	GOLD (\$10,000)	SILVER (\$5,000)	BRONZE
Logo placement on all event digital property	✓	✓	✓	✓	✓	✓
Logo placement in venue	✓	✓	✓	✓	✓	
Logo placement on stage	✓	✓	✓	✓		
VIP valet parking	✓	✓	✓			
VIP Entrance	✓	✓	✓			
VIP lounge with unlimited food & beverage	✓	✓	✓			
Custom on-stage brand moment	✓					
Award on-stage presentation	✓	✓				
Brand presence in Mira judging process	✓	✓				
Pre and post event marketing support	✓					
Opportunity to provide branded and sponsored tickets	✓	✓				
Special discount for additional ticket purchase	✓	✓	✓	✓		
VIP Box seats with branding	40	20	16	4		
Threater seating				8	8	